Innovation Forum
events and insight for sustainability

The Future of Food and Beverage

Amsterdam | 11-12 May 2027

Withstanding climate shocks, navigating market volatility, and adapting to policy pressures



CLIMATE, NATURE, AND SUPPLY RESILIENCE • ON-FARM TRANSFORMATION
THE BUSINESS CASE FOR SUSTAINABILITY • CONSUMER DEMAND, INNOVATION, AND TRUST

The conference

This conference will connect food system practitioners who are tired of surface-level sustainability talk and industry echo chambers. Over two days, we'll critically assess pathways to sustainable and resilient food systems that deliver value for farmers, business and consumers.

Key themes



Climate, nature and supply resilience

We'll explore how companies are translating climate risk into decisions on sourcing, operations and investment.

From water scarcity to biodiversity loss, we'll assess how businesses can protect the resources production depends on, balance adaptation with emissions reduction, and embed resilience into wider business strategy.



The business case for sustainability

We'll analyse the evidence behind regenerative agriculture and assess what it takes to prove returns through stronger yields, lower costs and more secure supply.

We'll explore how businesses can measure progress credibly and cost-effectively, unlock internal budgets, and build an investment case that goes beyond compliance.



On-farm transformation

We'll examine how farmers, traders, brands and retailers can share the costs, risks and rewards of the transition.

From regenerative practices and digital tools to resilient crops and alternative inputs, we'll explore what is delivering for productivity, profitability, and the next generation of farmers.



Consumer demand, innovation and trust

We'll explore where demand for sustainable products translates into purchasing decisions, and what affordability pressures mean for growth.

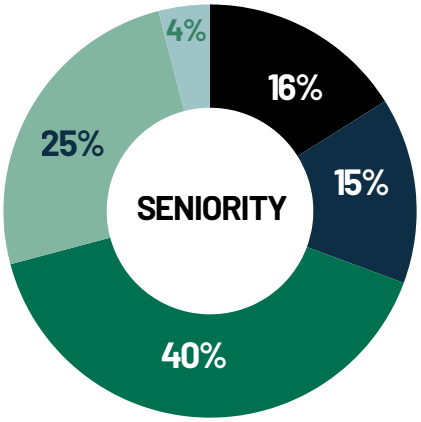
From aligning R&D with consumer priorities to building a market for regenerative products, we'll assess how businesses can create value, substantiate claims, and communicate clearly.

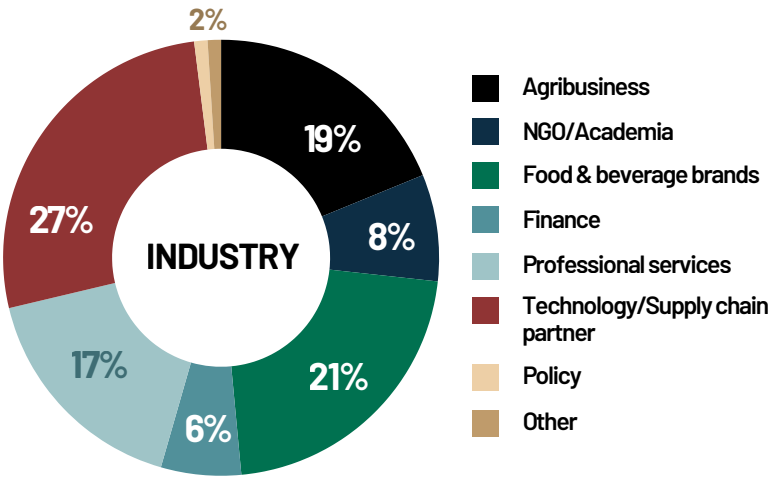
2027 Agenda Highlights

- **Extreme weather, looming targets:** What does it all mean for production and food security?
- **Resilience: A credible strategy, or the latest buzzword?** How to turn competing priorities into shared commercial value
- **Invest now, or pay later:** How companies are embedding climate adaptation into wider business strategy
- **Science Based Targets 2.0:** What companies are already changing on the ground
- **Running dry:** Are businesses underpricing water risk?
- **Climate-resilient crops:** Will gene editing give Europe the competitive edge?
- **Banking on nature:** How to separate real markets from the next offset catastrophe
- **Farmers on the frontline:** What CAP reform means for livelihoods, supply security, and the next generation
- **Innovation, R&D and commercial strategy:** How is consumer demand driving sustainable growth?
- **From shelf space to shared value:** How retailers are partnering with brands to drive sustainable growth
- **From data to decisions:** How digital tools are boosting on-farm knowledge, data, and communication
- **The end of greenwashing?** What EmpCo means for food marketing, claims and brand credibility
- **EUDR, five months in:** What's worked, what hasn't and what's next
- **AI in supply chains:** Where is it actually cutting the cost of data, traceability and risk?

REGISTER NOW AND JOIN THE CONVERSATION

2026 Audience breakdown





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Cargill Helping the world thrive

NSF

regrow

IFC International Finance Corporation WORLD BANK GROUP Creating Markets, Creating Opportunities

TRACT™

Quantis

osapiens

improvin'

WBCSD World Business Council for Sustainable Development

ALTRUISTIQ

NETWORKING OPPORTUNITIES

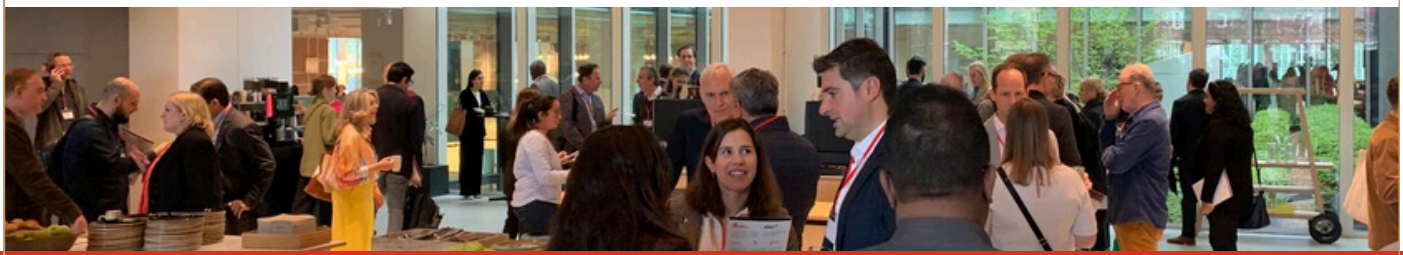
Connect with senior manager and C-suite level industry professionals during **six hours** of designated networking during the event.

DAY 01

Registration and breakfast **60 min**.
Morning break **30 min**.
Lunchtime **60 min**.
Afternoon break **30 min**.
Networking drinks **60+ min.**

DAY 02

Registration and breakfast **60 min**.
Morning break **30 min**.
Lunchtime **60 min.**



REGISTER AND NETWORK WITH KEY INDUSTRY STAKEHOLDERS

2027 Speakers



Zbigniew Lewicki
Unilever
Chief Research, Design & Innovation Officer,
the Magnum Ice Cream Company



Camila Garcia Quijano
Kellanova
Europe Sustainability Director



Irina van der Hoorn
Asahi Group Holdings
Global Sustainability Lead



Grant Sprick
Ahold Delhaize
VP Climate and Environment



Sandrine Ricard
Pernod Ricard
Director Sustainability and Responsibility Communications



Mario Abreu
Ferrero
Head of Group CSR and Sustainability



Kim Schoppink
SBTi
Europe Regional Lead



Claire Grimstead
Princes Group
Senior Sustainable Sourcing Manager



Dorothy Shaver
Unilever
Global Food Sustainability Director

SEE THE FULL SPEAKER LIST

What's different about this forum?

INNOVATION FORUM IS:

- **Candid:** Entirely off-the-record discussion that enables open and honest disclosure from speakers and genuine participation from the audience
- **Practical:** A clear focus on the practical and actionable guidance that can drive change throughout industries and supply chains
- **Focused:** We devote time, resources and expertise to the issues that matter most. We don't skate the surface, but get to the crux of the issues to provide in-depth, constructive discussion

INNOVATION FORUM IS ***NOT***:

- **A PR platform:** Enthusiastic speakers are NOT given free rein to fill a session presenting their companies, allowing no time to actually get to the crux of the issues
- **A talking shop:** This is NOT an opportunity for a group of people in a room to simply agree with everything said, regardless of outcomes
- **All promise, no delivery:** We will NOT promise what we can't deliver. The issues covered are complex. They won't be solved at a two-day conference. But we will help deliver progress through in-depth, constructive and practical advice around specific issues





Testimonials

"The collective intellect, experience and dedication to frank discussion about authentic change has inspired me enormously."

Laurel Schaffer
VIV Refashioned Couture

"Enjoyed the content, great speakers, and good conversations in between. Big thanks to Innovation for hosting such a great event."

Susanne Mathis-Alig
Mondelēz International

"As ever, Innovation Forum challenges us to think and explore our knowledge of key issues in sustainability across the food supply chain, at a well-considered event."

Alison Cousins
BSI

"Congratulations on an interesting and well-rounded discussion! I often don't follow all the sessions, but it was clearly the case this time."

Llorenç Milà i Canals
UNEP

"It was great to be part of the sessions – and so good that there were no PowerPoints tfor company advertisements! Great to have some actual discussion."

Graeme Smith
Mars



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Registration details

Secure your place now for the best price

EARLY BIRDS				FULL PRICE
Save €500 *Offer ends 20th Nov*	**Save €400** *Offer ends 5th Feb*	**Save €300** *Offer ends 19th Mar*	**Save €200** *Offer ends 16th Apr*	*After 16th April*
NGO/Academic pass **€795**	NGO/Academic pass **€895**	NGO/Academic pass **€995**	NGO/Academic pass **€1,095**	NGO/Academic pass **€1,295**
Corporate pass **€895**	Corporate pass **€995**	Corporate pass **€1,095**	Corporate pass **€1,195**	Corporate pass **€1,395**
Service provider pass **€1,995**	Service provider pass **€2,095**	Service provider pass **€2,195**	Service provider pass **€2,295**	Service provider pass **€2,495**

REGISTER HERE >>>

VENUE

Hotel Casa
Eerste Ringdijkstraat 4
Amsterdam
1097 BC
Netherlands



Sponsorship opportunities

This forum will bring together leading brands, policymakers, innovators, investors, and NGOs for two days of action-oriented discussion and collaboration. Participants will explore the practical steps key actors can take to build more sustainable, resilient, and regenerative food systems.

Our network



Newsletter/ database

30,000+

sustainability professionals



Twitter accounts

10,000+

followers



Webinars

700–1200+

regular sign-ups



Website audience

110,000+

annual users



LinkedIn channels

20,000+

sustainability professionals



Podcast channel

8,000+

monthly downloads

- **Promote a discussion** that aligns with your values, sustainability credentials and leadership position
- **Engage a highly relevant audience of stakeholders** around your sustainability programmes and initiatives
- **Boost awareness of your programmes** through extensive exposure in the months around the conference
- **Support and drive progress** in utilising innovation to accelerate food system transformation

EXHIBITION AND SOLUTION ZONE

The forum will showcase the leading innovations and solutions that help businesses build sustainable agricultural supply chains. These solutions will be positioned in the very heart of the networking area. Exhibitors will make the most of prominent exposure over 6+ hours of dedicated networking time, creating long-lasting connections with 200+ decision makers all pre-qualified with specific sustainability challenges in your field.

STAKEHOLDER ENGAGEMENT AND COMMUNICATIONS

Around the forum, we'll be continuing the conversation through sponsored workshops, roundtables and webinars. Created bespoke, these discussions are designed to strengthen dialogue and build relationships with key stakeholders. These engagement opportunities allow business to utilise IF's reputation and network to ensure key insights into policies, programmes and initiatives.

Click here for more information >>>

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