



# Sustainable Apparel and Textiles Series 2026

Amsterdam • 29th-30th April

New York City • 3rd-4th June



**Get in touch for more information**

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# Who we are and what we do

## What we do

Innovation Forum is a purpose-driven organisation dedicated to making sustainability a business priority. Through our global network of 40,000+ senior professionals, we convene industry-leading conferences and publish critical insights on the most pressing sustainability challenges across global supply chains. Beyond events and publishing, we provide tailored stakeholder engagement, research, and communication services, leveraging our extensive network and cross-industry expertise to drive meaningful change. Through our independent and constructive approach, we help organisations navigate complex sustainability challenges and collaborate with confidence.

## How we do it



### Conferences

Find out more about our partnership opportunities

[Read more](#) >



### Stakeholder engagement

Find out more about our workshops and launch events

[Read more](#) >



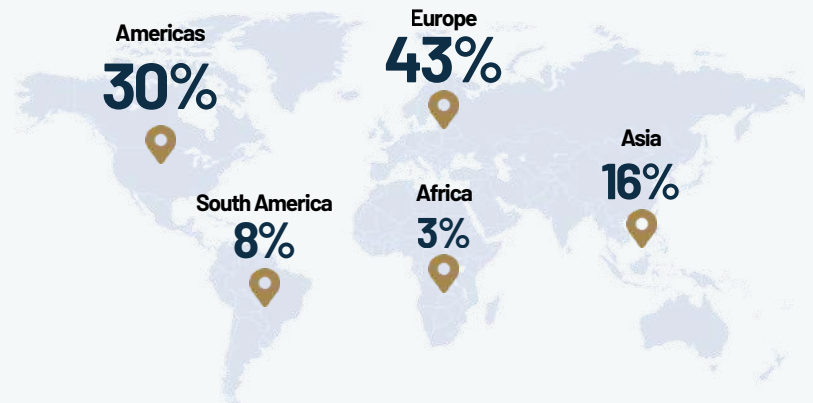
### Communications, publishing and research

Find out more about our podcasts, articles and research

[Read more](#) >

## Network and Reach

IF's audience includes more than 40,000 senior professionals working in sustainability and supply chains, globally. This network has been curated through years of conferences, publishing and discussion platforms.



**Newsletter/  
database**

**30,000+**

sustainability professionals



**Webinars**

**1,000+**

regular sign-ups



**Website  
audience**

**110,000+**

annual users



**LinkedIn  
channels**

**20,000+**

sustainability professionals



**Podcast  
channel**

**8,500+**

monthly downloads

# Annual Partnerships

Our partners utilise IF conferences, publishing and stakeholder engagement services to create consistent touchpoints with a global network of 40,000+ sustainability leaders, gaining insight into - and recognition for - their sustainability initiatives.

## Case-study partnership approach: CottonConnect



### Film: Regenerative cotton – A supply chain revolution in the making?

Tapping into a broader audience, CottonConnect's documentary on regenerative farming initiatives highlighted their farmer centric approaches to sustainable agriculture. This film has resonated with viewers and since garnered 27,000+ views



[See the recording](#) >



### Webinar: The future of cotton farming: scaling regenerative sourcing

Building on the film's success, CottonConnect hosted a webinar on cotton industry challenges. With 743 registrants and 60 live audience questions, the interactive session raised awareness, engaged key stakeholders, and fostered valuable peer-to-peer learning



[See the recording](#) >



### Stakeholder Engagement Workshops

To gain face-to-face insight from hand-selected stakeholders, CottonConnect hosted a workshop using their work in Gujarat as a case study. The session brought together 20 key stakeholders from across the corporate, NGO, and textile sectors and led to key feedback emphasising the need for on-the-ground farmer engagement and the role of technology as an enabler.



### Conference sponsorship

Utilising our annual gatherings, CottonConnect has sponsored several IF conference series. Focusing on Sustainable Apparel and Commodities and Landscapes- CottonConnect has curated bespoke sessions within our agenda, held side events and sponsored main-stage sessions to raise awareness for their chosen initiatives and programmes to engage a mix of apparel stakeholders.



*"As CottonConnect develops its approach to climate risk and mitigation for rural smallholder farmers, it is important to use to learn from others in the cotton sector and beyond. We want to share those learnings with organisations seeking to understand more about sustainable and regenerative agriculture practices. Partnering with Innovation Forum has enabled us to convene in-person sessions and also reach an audience interested in a specific topic via online webinars."*



**Alison Ward**  
CEO

**COTTON  
CONNECT**

# 2025 - 2026 Conference calendar

## Food and Agriculture



📍 **Amsterdam**

The Future of Food and Beverage

**May 2026**

12<sup>th</sup> - 13<sup>th</sup>



📍 **Minneapolis**

The Future of Food and Beverage, USA

**May 2026**

27<sup>th</sup> - 28<sup>th</sup>



📍 **Amsterdam**

Sustainable Commodities and Landscapes Forum

**Oct 2026**

TBC



## Apparel



📍 **Amsterdam**

Sustainable Apparel and Textiles Conference

**April 2026**

29<sup>th</sup> - 30<sup>th</sup>



📍 **New York**

Sustainable Apparel and Textiles Conference, USA

**June 2026**

3<sup>rd</sup> - 4<sup>th</sup>



## Packaging



📍 **Amsterdam**

Sustainable Packaging Innovation Forum

**March 2026**

10<sup>th</sup> - 11<sup>th</sup>



📍 **Chicago**

Sustainable Packaging Innovation Forum USA

**Oct 2025**

28<sup>th</sup> - 29<sup>th</sup>



## Climate Action, and the Energy Transition



📍 **Amsterdam**

The Energy Transition Innovation Forum

**April 2026**

15<sup>th</sup> - 16<sup>th</sup>



📍 **Amsterdam**

The Scope 3 Innovation Forum

**June 2026**

16<sup>th</sup> - 17<sup>th</sup>



📍 **Washington D C**

The Scope 3 Innovation Forum USA

**Dec 2025**

3<sup>rd</sup> - 4<sup>th</sup>



## Responsible Sourcing



📍 **London**

Responsible Sourcing and Ethical Trade Forum

**Mar 2026**

18<sup>th</sup> - 19<sup>th</sup>



📍 **London**

Critical Minerals Innovation Forum

**Nov 2026**

TBC























# Sustainable Apparel and Textiles

How brands can transform supply chains, scale circularity, and raise standards in the new legislative landscape

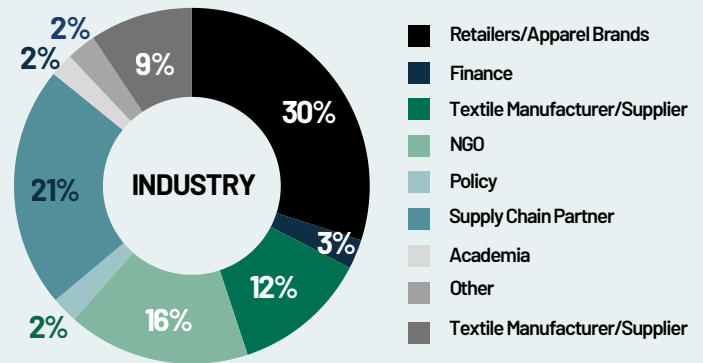
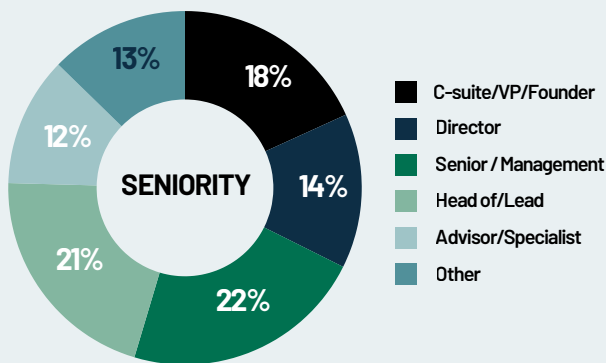
[Read the agenda](#) >

## 2025 speakers

	<b>Nicolaj Reffstrup</b> Founder			<b>Logan Duran</b> VP of ESG strategy	
	<b>Eva Karlsson</b> CEO			<b>Thijs Maartens</b> Vice president sustainability	
	<b>Stefan Seidel</b> Senior director corporate sustainability			<b>Gudrun Messias</b> Director global sustainability direction	
	<b>Lynne Walker</b> Director of Primark cares			<b>Carsten Wentink</b> Policy officer	
	<b>Sue Fairley</b> Head of sourcing, sustainability & quality			<b>Begüm Kürkçü</b> Global director of sustainability	

## 2025 audience breakdown

[View 2025's attendee list](#) >



## Past conference sponsors



# Sustainable Apparel and Textiles, USA

How brands can adapt to regulation, build resilience and collectively scale circular systems

[Read the agenda](#) >

## 2025 speakers



**Jennifer DuBuisson**  
Senior director sustainability



**Deanna Bratter**  
Chief sustainability officer



**Carmen Gama**  
Director of circular design



**Annie Agle**  
Vice president of impact and sustainability



**Jason Berns**  
Head of sustainability and product innovation



**Jeffrey FitzPatrick**  
Director, corporate sustainability



**Ajay Chadha**  
Director - materials innovation



**Anna Kelles Ph.D.**  
Assemblymember - sponsor of the Fashion act



**Jenn Symm**  
Head of sustainability

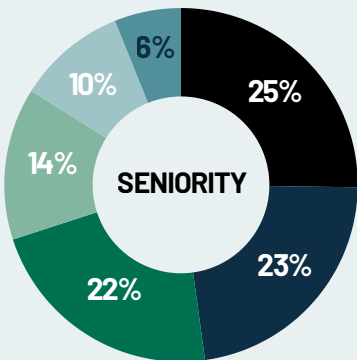


**Katina Boutis**  
Senior director of sustainability and sourcing

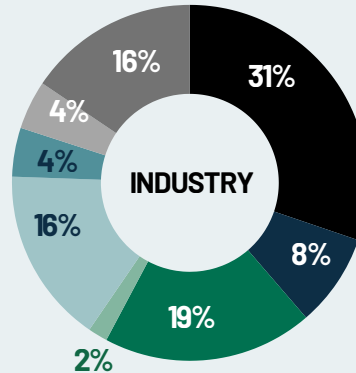


## 2025 audience breakdown

[View 2025's attendee list](#) >



- C-suite/VP/Founder
- Director
- Senior / Management
- Head of/Lead
- Advisor/Specialist
- Other



- Retailers/Apparel Brands
- Professional Services
- NGO
- Policy
- Supply Chain Partner
- Academia
- Other
- Textile Manufacturer/Supplier

## Past conference sponsors



# Workshop

## Hand-select stakeholders for an invitation-only meeting

Strengthen relationships

Test and refine strategy

Drive alignment and action

Unlock deep expertise

## What to expect



**Shape a valuable agenda:** We advise on the right topics to meet your aims and develop the run of show. We can adopt a format which allows for the best engagement and guarantees helpful insight.



**Stakeholder engagement:** Hand-select 10-15 stakeholders from our network or attendee list, and we will both secure their participation and share pre-read briefings to create interest.



**Gain feedback:** Use our independent, respected platform to engage critics, customers, and potential clients.



**Generate demand:** Position your brand as a thought leader by leading the conversation on the topics that matter most to your audience.



**Capture clear outcomes:** We can consolidate the workshop insights into a concise summary of key takeaways, inputs, constructive feedback and action points. This can then be shared more widely with our network through email, newsletter, website and LinkedIn.



**Leave the project management to us:** We handle the entire process from agenda development, attendee invitations and coordination, managing participant questions, handling tech and venue logistics, facilitating on the day and consolidating results.

## Previous clients include:



*"Partnering with the Innovation Forum was a seamless experience from start to finish. They quickly grasped our needs, remaining flexible to meet evolving requirements that aligned with our objectives. The Innovation Forum brought together high-level stakeholders and facilitated constructive dialogue, which led to practical and actionable next steps for Agmatix. Their efforts significantly enhanced our reputation and brand awareness by connecting us with key stakeholders within the agri-food supply chains. The Innovation Forum team is professional, flexible, and trustworthy. We look forward to future collaborations with them!"*



**Sarah Myers**  
VP Marketing



[Find out more](#) >

# Webinars

## Highlight your chosen case-study, solution, or partnership

Build brand visibility

Highlight your solution

Announce new initiative or strategy

Engage in thought leadership



**Engage our senior network:** Attract a typical 800-1,000 registrants and extend your message beyond the conference floor. Tap into our global network of senior sustainability professionals.



**Create a piece of content which lasts:** Capture the conversation in audio and video formats, then amplify it through a multi-channel campaign.



**Engage live:** Gain immediate questions via the live Q&A and gain valuable insight into their priorities and questions.



**Elevate your profile via a multi-channel marketing campaign:** Innovation Forum promotes your panel for several weeks across our LinkedIn, newsletter and website.



**Capture clear outcomes:** We can consolidate the webinar data and insights into a summary document. [Click here to see an example of results consolidation.](#)

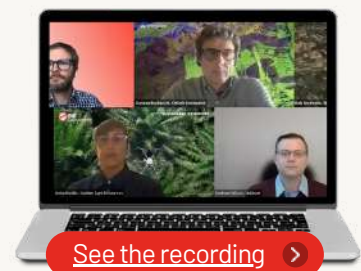


**Leave the project management to us:** We handle the entire process, from agenda development, speaker invitations and coordination, all marketing efforts, venue and tech logistics, facilitation, and write-up.

### Case study

## The social impact of circularity: How circular fashion can deliver for people, planet, and profit

This webinar discussion took a holistic approach to circularity to explore how circular systems can empower workers, foster economic resilience, and drive sustainable growth for the triple bottom line—people, planet, and profit.



### **The future of cotton farming: scaling regenerative sourcing**

CottonConnect

**743 registrations, 202 live participants, 829+ downloads**



### **Closing the loop: The role of recycled and recyclable materials in a circular economy**

Cradle to Cradle Products Innovation Institute, Lindex, Bank & Vogue

**671 registrations, 242 live participants, 1,094+ downloads**



### **Circular by design: How apparel brands can make informed choices**

APRIL, H&M, Textiles Exchange, VF Corporation

**858 registrations, 202 live participants, 1,196+ downloads**

# Podcasts

## Develop content for our publishing channels

Innovation Forum podcasts are easily digestible yet thorough pieces of content for top executives to keep up to date with the latest news and announcements. Widely regarded as one of the best sustainability podcasts around, our channel features leading sustainability experts on business-critical issues.

- ✓ Our channel receives **8,500+ monthly downloads**, with episodes regularly reaching over a thousand listens.
- ✓ Each interview is co-developed with IF publishing director, Ian Welsh. Ian has 25 years writing and editing experience in magazine publishing and corporate communications – specialising in business and sustainability issues.
- ✓ A dedicated marketing campaign will position your interview in front of our network of **40,000+ sustainability professionals** across our website, newsletter and social media.

## Some examples include:



### Extending digital traceability beyond apparel supply chains

Barbara Dunin, Director of ESG, marketing and communications | Beontag

**930+ combined downloads since publishing<sup>1</sup>**



### Switching gears to building circular economy within the apparel sector

Matthew Hawthorne, Footprinting and sustainability expert | Quantis

**870+ combined downloads since publishing<sup>1</sup>**



### Rethinking textiles: strategies for effective decarbonisation

Krishna Manda, Vice president corporate sustainability | Lenzing

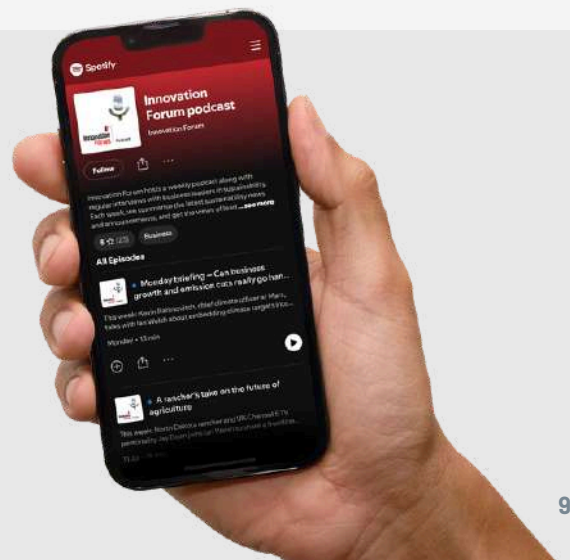
**650+ combined downloads since publishing<sup>1</sup>**

1. Figure retrieved previously with numbers continuing to climb since

## Example package: Quarterly podcasts x4

Develop a comprehensive series of interviews to highlight your chosen experts on your areas of focus. Benefit from a year of consistent promotion via our newsletter and LinkedIn, and create content which lasts.

[Read more](#) >



# Testimonials



Partnering with Innovation Forum is a consistently positive experience for Quantis. Working with Anita and her team is a joy, and the events continue to be a priority for us to sponsor and attend. At every event, we're certain to engage in quality content, develop connections with industry leaders, and deepen relationships within the community. The return on investment is clear for us through the partnerships and opportunities that arise from each event



**Nassy Avramidis**

US marketing lead



When you commit time and budget to attend a sustainability conference, you want more than inspiration—you want ROI. This event delivers. From sharp insights and actionable knowledge to high-value connections and real deals in motion, it's where conversations turn into collaboration.



**Marwa Zamaray**

Marketing director



The conference created a rare space for candid dialogue and meaningful collaboration across the supply chain. I left inspired by both the solutions being developed and the energy in the room.



**Ajay Chadha**

Director- material innovation



Altruistiq proudly sponsors the majority of Innovation Forum's events each year, and for good reason. To us, Innovation Forum consistently stands out as the most reliable platform in the industry. Every event delivers insightful, actionable content that leaves us feeling like we've gained authentic insights from major brands—something we can't always say about other industry events.

From a sponsorship perspective, Innovation Forum ensures we never have to worry about ROI. The quality of attendees is consistently high, and each year we meet new people within our target audience that we wouldn't encounter elsewhere. The forum masterfully curates its agenda to balance educational panels with ample networking opportunities that foster genuine connections. It never feels transactional or dominated by vendors; instead, everyone arrives eager to engage in meaningful discussions.

Innovation Forum is the only event company in this space that we can rely on year after year. Anita and Ruby make the sponsorship experience seamless, keeping us informed and always aligning the event with our business goals. Anita, in particular, goes above and beyond to ensure we get the most out of our sponsorship package, taking the time to truly understand our company and stakeholders, so our involvement feels tailored to each event.

When I book through Anita, I know it's more than just a sponsorship—it's a lasting partnership that we're excited to continue growing well into the future.



**Ellen Peters**

Communications lead



## Get in touch:

Izzy Hodgson, Senior Partnerships Manager, Sustainable Apparel, [izzy.hodgson@innovationforum.co.uk](mailto:izzy.hodgson@innovationforum.co.uk)