



Future of Food and Beverage Forum

Minneapolis • 27th - 28th May



Get in touch for more information

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Who we are and what we do

What we do

Innovation Forum is a purpose-driven organisation dedicated to making sustainability a business priority. Through our global network of 40,000+ senior professionals, we convene industry-leading conferences and publish critical insights on the most pressing sustainability challenges across global supply chains. Beyond events and publishing, we provide tailored stakeholder engagement, research, and communication services, leveraging our extensive network and cross-industry expertise to drive meaningful change. Through our independent and constructive approach, we help organisations navigate complex sustainability challenges and collaborate with confidence.

How we do it



Conferences

Find out more about our partnership opportunities

[Read more](#) >



Stakeholder engagement

Find out more about our workshops and launch events

[Read more](#) >



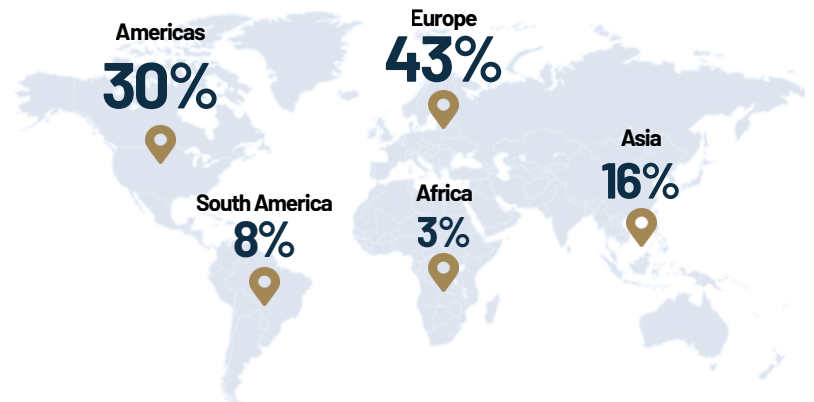
Communications, publishing and research

Find out more about our podcasts, articles and research

[Read more](#) >

Network and Reach

IF's audience includes more than 40,000 senior professionals working in sustainability and supply chains, globally. This network has been curated through years of conferences, publishing and discussion platforms.



**Newsletter/
database**

30,000+

sustainability
professionals



Webinars

1,000+

regular sign-ups



**Website
audience**

110,000+

annual users



**LinkedIn
channels**

20,000+

sustainability
professionals



**Podcast
channel**

8,500+

monthly
downloads

Annual Partnerships

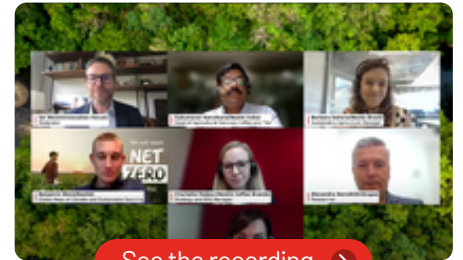
Our partners utilise IF conferences, publishing and stakeholder engagement services to create consistent touchpoints with a global network of 40,000+ sustainability leaders, gaining insight into - and recognition for - their sustainability initiatives.

Case-study partnership approach: Nestlé



Virtual event: Nestlé Global - A Climate Progress Update

Nestlé has partnered with IF to launch their regenerative agriculture strategy, their living income strategy and the Nescafe 2030 strategy, amongst others. In this example, we co-created and hosted a virtual event to update stakeholders on their 2023 Climate commitments. Together, we designed an agenda that featured a keynote presentation, case studies, and a live Q&A. The event received 2,365 registrations, 1,012 live attendees, and 147 questions.



[See the recording](#) >



Thought Leadership interviews

- [Why Nestlé is focusing on scope 3 emissions](#) - 1,807 downloads
- [How Nestlé advocates for effective climate action](#) - 1,408 downloads



Stakeholder Engagement Workshops

Nestlé has partnered with Innovation Forum to test and validate sustainability strategies with key stakeholders before launch, gaining valuable feedback on topics from regenerative agriculture to human rights. This process helped Nestlé identify pressing issues, refine its strategy, and build lasting stakeholder relationships. Innovation Forum's workshops offer organizations a platform to validate initiatives pre-launch, ensuring credibility and impact through expert stakeholder engagement.



Conference sponsorship

Nestlé has leveraged Innovation Forum's conferences—particularly the Scope 3 series and Commodities and Landscapes Forum—by curating sessions, hosting side events, and sponsoring main-stage discussions to elevate key initiatives.



"Innovation Forum has organized stakeholder panels for some of Nestlé most iconic brands. We have highly valued Innovation Forum's subject-matter expertise in different fields of sustainability and its efficiency in delivering the panels for us smoothly end-to-end."



Christian Vousvouras

Corporate Communications and Sustainability Manager



2026 Conference calendar

Food and Agriculture



📍 **Amsterdam**

The Future of Food and Beverage

May 2026

12th - 13th



📍 **Minneapolis**

The Future of Food and Beverage, USA

May 2026

27th - 28th



📍 **Amsterdam**

Sustainable Commodities and Landscapes Forum

Oct 2026

TBC



Apparel



📍 **Amsterdam**

Sustainable Apparel and Textiles Conference

April 2026

29th - 30th



📍 **New York**

Sustainable Apparel and Textiles Conference, USA

June 2026

3rd - 4th



Packaging



📍 **Amsterdam**

Sustainable Packaging Innovation Forum

March 2026

10th - 11th



📍 **Chicago**

Sustainable Packaging Innovation Forum USA

Oct 2026

TBC



Climate Action, and the Energy Transition



📍 **Amsterdam**

The Energy Transition Innovation Forum

April 2026

15th - 16th



📍 **Amsterdam**

The Scope 3 Innovation Forum

June 2026

16th - 17th



📍 **Washington D C**

The Scope 3 Innovation Forum USA

Dec 2026

TBC



Responsible Sourcing



📍 **London**

Responsible Sourcing and Ethical Trade Forum

Mar 2026

18th - 19th



📍 **London**

Critical Minerals Innovation Forum

Nov 2026

TBC



The Future of Food and Beverage, USA

How to drive resilience in next generation farming

[Read the agenda](#) >

2025 speakers



Pilar Cruz
Corporate senior vice president and chief sustainability officer



Mary Jane Melendez
Chief sustainability and global impact officer



Christine Daugherty
VP/Chief sustainability officer



Kimberley Sundy
Senior director, sustainability



Michelle Zackin
Director, strategic initiatives, sustainable food



Ryan Smith
Director, agriculture impact & partnerships



Troy Daniell
State director



Maia Reed
Global climate data lead



Kellie Adesina
Director, global government affairs

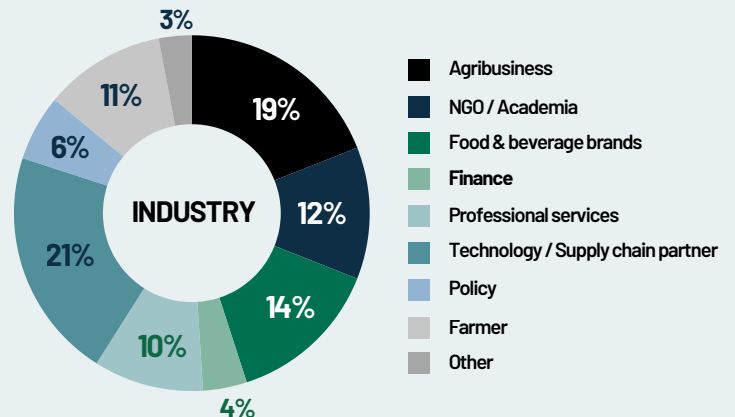
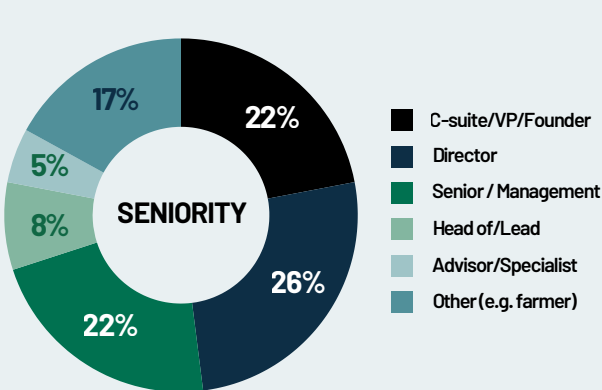


Ryan Vroegindewey
Associate director, sustainable agriculture



2025 audience breakdown

[View 2025's attendee list](#) >



Past conference sponsors



JOHN DEERE



Workshop

Hand-select stakeholders for an invitation-only meeting

Strengthen relationships

Test and refine strategy

Drive alignment and action

Unlock deep expertise

What to expect



Shape a valuable agenda: We advise on the right topics to meet your aims and develop the run of show. We can adopt a format which allows for the best engagement and guarantees helpful insight.



Stakeholder engagement: Hand-select 10-15 stakeholders from our network or attendee list, and we will both secure their participation and share pre-read briefings to create interest.



Gain feedback: Use our independent, respected platform to engage critics, customers, and potential clients.



Generate demand: Position your brand as a thought leader by leading the conversation on the topics that matter most to your audience.



Capture clear outcomes: We can consolidate the workshop insights into a concise summary of key takeaways, inputs, constructive feedback and action points. This can then be shared more widely with our network through email, newsletter, website and LinkedIn.



Leave the project management to us: We handle the entire process from agenda development, attendee invitations and coordination, managing participant questions, handling tech and venue logistics, facilitating on the day and consolidating results.

Previous clients include:



"Partnering with the Innovation Forum was a seamless experience from start to finish. They quickly grasped our needs, remaining flexible to meet evolving requirements that aligned with our objectives. The Innovation Forum brought together high-level stakeholders and facilitated constructive dialogue, which led to practical and actionable next steps for Agmatix. Their efforts significantly enhanced our reputation and brand awareness by connecting us with key stakeholders within the agri-food supply chains. The Innovation Forum team is professional, flexible, and trustworthy. We look forward to future collaborations with them!"



Sarah Myers
VP Marketing



[Find out more >](#)

Webinars

Highlight your chosen case-study, solution, or partnership

Build brand
visibility

Highlight your
solution

Announce new
initiative or strategy

Engage in thought
leadership



Engage our senior network: Attract a typical 800-1,000 registrants and extend your message beyond the conference floor. Tap into our global network of senior sustainability professionals.



Create a piece of content which lasts: Capture the conversation in audio and video formats, then amplify it through a multi-channel campaign.



Engage live: Gain immediate questions via the live Q&A and gain valuable insight into their priorities and questions.



Elevate your profile via a multi-channel marketing campaign: Innovation Forum promotes your panel for several weeks across our LinkedIn, newsletter and website.



Capture clear outcomes: We can consolidate the webinar data and insights into a summary document. [Click here to see an example of results consolidation.](#)

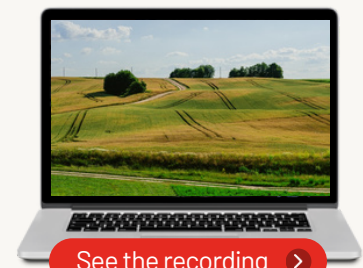


Leave the project management to us: We handle the entire process, from agenda development, speaker invitations and coordination, all marketing efforts, venue and tech logistics, facilitation, and write-up.

Case study

Climate-smart agriculture: how technology can power data-driven sustainability in food systems

In this webinar, experts from Agreeena, Mars, Nespresso, and Gentle Farming explored how verified data is driving real impact in sustainable food production — and what it takes to scale regenerative practices that work.



See the recording >



Beneath the surface: exploring best practices for soil regeneration and carbon farming

Bayer Crop Science, The International "4 per 1,000" Initiative, RAGT, National Farmers' Union
1,463 registrations, 503 live participants, 1,306+ downloads



ofi's sustainability strategy launch: making 'Choices for Change' in the global food system

Mars Wrigley, Sustainable Food Lab, USAID, ofi
1,179 registrations, 496 live participants, 1,391+ downloads



Nestlé Global Virtual Event: Implementing regenerative agriculture at scale

Nestlé, One Planet Business for Biodiversity, WBCSD, Brixworth Farming, INIA
2,769 registrations, 1076 live participants, 2,959+ downloads

Webinars

Highlight your chosen case-study, solution, or partnership

Budgets and costs

Depending on your objectives and budgets, we can work with you to suit your needs.

	Option 1	Option 2	Option 3
Collaborate on content and speakers	✓	✓	✓
Moderator confirmed and briefed by IF	✓	✓	✓
Direct database email sent to X sustainability professionals	up to 10,000+	our full audience of 30,000+	our full audience of 30,000+
Marketing through LinkedIn, newsletter and website	✓	✓	✓
Summary article written and shared through our channels	✓	✓	✓
Registrant data and information shared	Basic attendee insights including job titles and company names	Comprehensive analysis of registrants, attendees and their demographics	Full contact details of all opt-in registrants
Post-event project impact document shared		✓	✓

Bundle discounts available. Multi-panel or 90 minute events will vary in pricing.



Working with IF has been a truly seamless experience, marked by a real partnership approach. Their expertise shines through in shaping the right format, focus, and ensuring an excellent panel for every activity. We consistently saw high corporate attendance and strong engagement, thanks to their ability to adapt formats and their expertise in the subject matter. Seeing the clear value in our partnership, we would love to work with Innovation Forum again.



Zsuzsanna Törzsök
Event Manager



[Find out more >](#)



Working with the Innovation Forum was a great experience. They quickly understood our goals and tailored the webinar to our needs, striking the right balance between expert guidance and flexibility. The event became one of our largest to date, with strong engagement and valuable speaker insights on a critical emerging climate topic. Their friendly, dedicated team saved us significant time on sourcing speakers, prep, promotion, and production – all while making it a fun experience



Amanda Rousseau
Head of demand generation



Podcasts

Develop content for our publishing channels

Innovation Forum podcasts are easily digestible yet thorough pieces of content for top executives to keep up to date with the latest news and announcements. Widely regarded as one of the best sustainability podcasts around, our channel features leading sustainability experts on business-critical issues.

- ✓ Our channel receives **8,500+ monthly downloads**, with episodes regularly reaching over a thousand listens.
- ✓ Each interview is co-developed with IF publishing director, Ian Welsh. Ian has 25 years writing and editing experience in magazine publishing and corporate communications – specialising in business and sustainability issues.
- ✓ A dedicated marketing campaign will position your interview in front of our network of **40,000+ sustainability professionals** across our website, newsletter and social media.

Some examples include:



How Cargill future-proofs food systems for good

Heather Tansey, vice president for environmental sustainability | Cargill
1,401+ combined downloads since publishing*



Building nature positive agrifood systems

Matt Inbusch | World Business Council for Sustainable Development, Mike Nemeth | Nutrien
1,371+ combined downloads since publishing*



Transforming supply chains in India through regenerative agriculture

Rahul Raj, co-founder | Sasya Produce
1,206+ combined downloads since publishing*

* Figures current as of 2025, with ongoing growth

Example package: Quarterly podcasts x4

Develop a comprehensive series of interviews to highlight your chosen experts on your areas of focus. Benefit from a year of consistent promotion via our newsletter and LinkedIn, and create content which lasts.

[Read more](#) >

Innovation Forum Sponsorship Brochure • Thought leadership opportunities



The Future of Food and Beverage

How food and beverage brands can build resilience, regenerate nature and transform supply

[Read the agenda](#) >

2025 speakers



Barbara de Penanster
Global sustainable sourcing senior director



Grant Sprick
Vice president climate and environment



KT Michaelson
Climate lead



Mario Abreu
Group vice president sustainability



Erin Groot Hermsen
Senior sustainability manager, regenerative agriculture



Nicolas Clerget
Global director net zero strategy



Ivan Tučník
Group sustainability lead



Sandrine Ricard
Director sustainability and responsibility communications



Maria Gafo Gomez-Zamalloa
Head of unit, social sustainability - DG agriculture and rural development

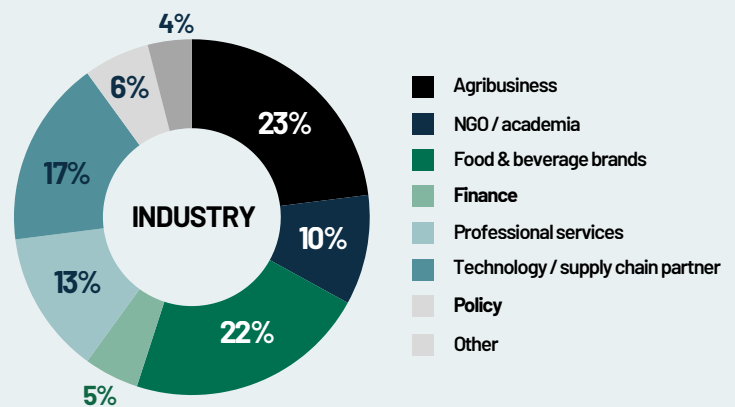
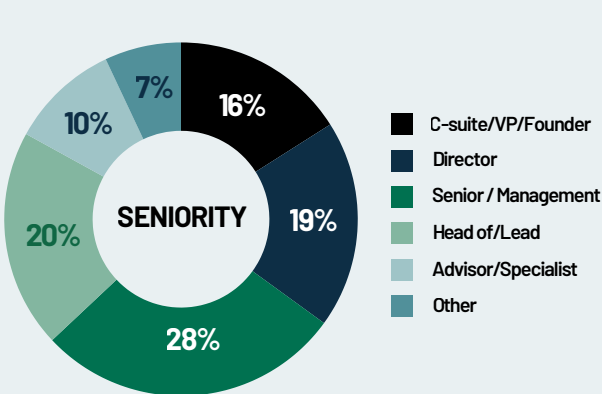


Nicoline van Gerrevink
Executive director food system transition



2025 audience breakdown

[View 2025's attendee list](#) >



Past conference sponsors



Testimonials



Partnering with Innovation Forum is a consistently positive experience for Quantis. Working with Anita and her team is a joy, and the events continue to be a priority for us to sponsor and attend. At every event, we're certain to engage in quality content, develop connections with industry leaders, and deepen relationships within the community. The return on investment is clear for us through the partnerships and opportunities that arise from each event



Nassy Avramidis

US marketing lead



"Innovation Forum organised a series of projects that not only allowed us to showcase our report findings, but also amplified the voices of those directly impacted by climate transitions. IF's efforts in putting together a diverse panel provided a strong foundation for collaboration among new and interested stakeholders. The IF team excelled at coordinating multiple initiatives and facilitating high-level discussions with food and agriculture stakeholders, ensuring we had clear, actionable steps."



Niamh McCarthy

Senior Director Climate-related Risk



We partnered with Innovation Forum to reach new audiences and progressively deepen their appreciation for the Accountability Framework. Using the article, podcast, and webinar formats—supported by robust promotion—enabled us to meet our goals, including growing our subscriber list. Innovation Forum's deep subject matter expertise, combined with efficient project management, made collaboration easy and effective. We are sure to work with Innovation Forum again in the future.



Alona Rivord

Communications lead



Altruistiq proudly sponsors the majority of Innovation Forum's events each year, and for good reason. To us, Innovation Forum consistently stands out as the most reliable platform in the industry. Every event delivers insightful, actionable content that leaves us feeling like we've gained authentic insights from major brands—something we can't always say about other industry events.

From a sponsorship perspective, Innovation Forum ensures we never have to worry about ROI. The quality of attendees is consistently high, and each year we meet new people within our target audience that we wouldn't encounter elsewhere. The forum masterfully curates its agenda to balance educational panels with ample networking opportunities that foster genuine connections. It never feels transactional or dominated by vendors; instead, everyone arrives eager to engage in meaningful discussions.

Innovation Forum is the only event company in this space that we can rely on year after year. Anita and Ruby make the sponsorship experience seamless, keeping us informed and always aligning the event with our business goals. Anita, in particular, goes above and beyond to ensure we get the most out of our sponsorship package, taking the time to truly understand our company and stakeholders, so our involvement feels tailored to each event.

When I book through Anita, I know it's more than just a sponsorship—it's a lasting partnership that we're excited to continue growing well into the future.



Ellen Peters

Communications lead



Get in touch:

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