



# The Future of Food and Beverage

Amsterdam | 12-13 May 2026

How brands can utilise innovation to accelerate food system transformation



RESILIENCE AS A BUSINESS STRATEGY • CONSUMER-LED TRANSITION  
FARMER-CENTRIC SYSTEM • NET-ZERO INNOVATION

# The conference

This forum will bring together leading brands, policymakers, innovators, investors, and NGOs for two days of action-oriented discussion and collaboration. Participants will explore the practical steps key actors can take to build more sustainable, resilient, and regenerative food systems.

## Key themes



### Resilience as a business strategy

We'll look at how food and beverage brands are reframing sustainability around risk mitigation, value creation, and long-term supply security.



### A consumer-led transition

We'll assess how companies can align strategy, R&D, and communications to meet evolving expectations.



### Farmer-centric system

We'll highlight the importance of farmer-centric strategies in ensuring that innovation, investment, and regulation align to sustain livelihoods.



### Net-zero innovation

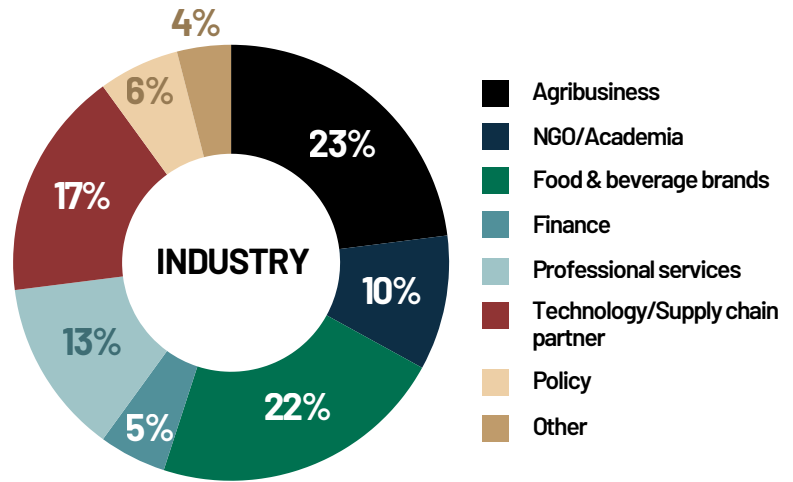
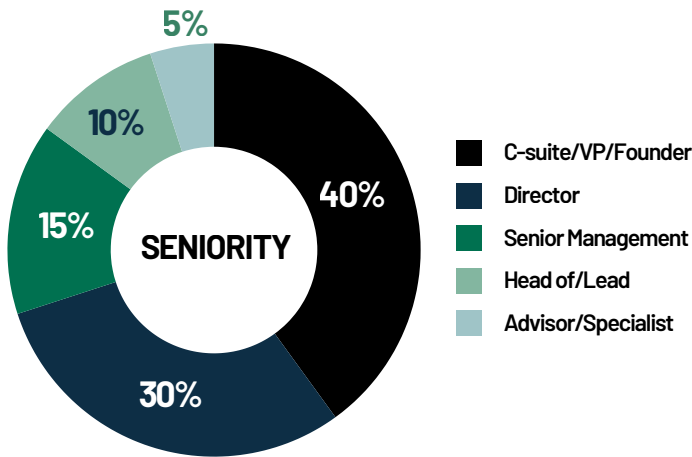
We'll evaluate how corporates are integrating climate goals into product design, leveraging traceable data, and adopting digital tools to build more adaptive supply chains.

## 2026 Agenda highlights

- **Turning risk into opportunity:** How food system innovation can deliver strategic business value and secure supply resilience
- **The consumer is king:** How consumer demand is connecting strategy around health, nutrition, and sustainability
- **Balancing production, food security, and sustainability:** How to place farmers at the heart of agricultural policy
- **Beyond science-based targets:** Turning corporate ambition into credible action
- **From farm to boardroom:** Reframing regeneration around risk, resilience, and competitive advantage
- **Carbon's nutritional value:** How to incorporate nutrient density and health for a complete climate footprint
- **Finding opportunity in portfolio diversification:** What is the business case for plant-based?
- **Assess, validate, improve:** How to harmonise approaches to on-farm sustainability assessments
- **The economics of farming:** What needs to change to incentivise the next generation of farmers?
- **SBTs in action:** How leading companies are implementing FLAG
- **The sweet spot between health, sustainability and affordability:** How can retailers and brands collectively shift consumption toward healthier, lower-impact foods?
- **On-farm innovation:** How precision ag is transforming efficiency and increasing yield

[REGISTER NOW AND JOIN THE CONVERSATION](#)

# 2025 Audience breakdown



## PAST SPONSORS



Knowledge grows



## NETWORKING OPPORTUNITIES

Connect with senior manager and C-suite level industry professionals during **six hours** of designated networking during the event.

**DAY 01**

Registration and breakfast **60 min.**  
 Morning break **30 min.**  
 Lunchtime **60 min.**  
 Afternoon break **30 min.**  
 Networking drinks **60+ min.**

**DAY 02**

Registration and breakfast **60 min.**  
 Morning break **30 min.**  
 Lunchtime **60 min.**



REGISTER AND NETWORK WITH KEY INDUSTRY STAKEHOLDERS

# 2026 Speakers



**Dorothy Shaver**  
Unilever  
Global food sustainability director



**Marianne van Keep**  
Vestegen Spices & Sauces  
Chief sustainability officer



**Camila Garcia Quijano**  
Kellanova  
Sustainability director, Europe



**Thomas Gent**  
Gentle Farming  
Regenerative farmer



**Sarah Lockwood**  
Danone  
Global regenerative agriculture director



**Imke van Gasselt**  
Ahold Delhaize  
Global vice president health and sustainable diets



**David Pettet**  
Nomad Foods  
Group head of sustainability



**Enda Buckley**  
Carbery Group  
Director of sustainability



**Sarah Lockwood**  
Danone  
Global regenerative agriculture director



**Nicoline van Gerrevink**  
Rabobank  
Executive director food system transition



Rabobank



**Reineke van Riemsdijk**  
Nespresso  
Sustainability lead and technical quality manager



SEE THE FULL SPEAKER LIST



# What's different about this forum?

## INNOVATION FORUM IS:

- ✓ **Candid:** Entirely off-the-record discussion that enables open and honest disclosure from speakers and genuine participation from the audience
- ✓ **Practical:** A clear focus on the practical and actionable guidance that can drive change throughout industries and supply chains
- ✓ **Focused:** We provide enough time, resources and expertise to the issues that really matter. We don't skate the surface, but get to the crux of the issues to provide in-depth, constructive discussion

## INNOVATION FORUM IS **NOT**:

- ✗ **A PR platform:** Enthusiastic speakers are NOT given free rein to fill a session presenting their companies, allowing no time to actually get to the crux of the issues
- ✗ **A talking shop:** This is NOT an opportunity for a group of people in a room to simply agree with everything said, regardless of outcomes
- ✗ **All promise, no delivery:** We will NOT promise what we can't deliver. The issues covered are complex. They won't be solved at a two-day conference. But we will help deliver progress through in-depth, constructive and practical advice around specific issues



## Testimonials

*"The collective intellect, experience and dedication to frank discussion about authentic change has inspired me enormously."*

*"Enjoyed the content, great speakers, and good conversations in between. Big thanks to Innovation for hosting such a great event."*

*"As ever, Innovation Forum challenges us to think and explore our knowledge of key issues in sustainability across the food supply chain, at a well-considered event."*

*"Congratulations on an interesting and well-rounded discussions! I often don't follow all the sessions, but it was clearly the case this time."*

*"It was great to part of the sessions – and so good that there were no ppt's for company advertisements! Great to have some actual discussion."*

**Laurel Schaffer**  
VIV Refashioned Couture



**Susanne Mathis-Alig**  
Mondelēz International



**Alison Cousins**  
BSI



**Llorenç Milà i Canals**  
UNEP



**Gramae Smith**  
Mars



# The Future of Food and Beverage



Amsterdam

12-13 May 2026

## Registration details

Secure your place now for the best price

EARLY BIRDS				FULL PRICE
<b>Save €500</b> <i>Offer ends 30th Nov</i>	<b>Save €400</b> <i>Offer ends 25th Jan</i>	<b>Save €300</b> <i>Offer ends 15th Mar</i>	<b>Save €200</b> <i>Offer ends 19th Apr</i>	<i>After 19th April</i>
NGO/Academic pass <b>€795</b>	NGO/Academic pass <b>€895</b>	NGO/Academic pass <b>€995</b>	NGO/Academic pass <b>€1,195</b>	NGO/Academic pass <b>€1,395</b>
Corporate pass <b>€895</b>	Corporate pass <b>€995</b>	Corporate pass <b>€1,195</b>	Corporate pass <b>€1,395</b>	Corporate pass <b>€1,595</b>
Service provider pass <b>€1,495</b>	Service provider pass <b>€1,595</b>	Service provider pass <b>€1,695</b>	Service provider pass <b>€1,795</b>	Service provider pass <b>€1,995</b>

[REGISTER HERE >>>](#)

### VENUE

#### Hotel Casa

Eerste Ringdijkstraat 4  
Amsterdam  
1097  
Netherlands



# Sponsorship opportunities

This forum will bring together leading brands, policymakers, innovators, investors, and NGOs for two days of action-oriented discussion and collaboration. Participants will explore the practical steps key actors can take to build more sustainable, resilient, and regenerative food systems.

## Our network



**Newsletter/  
database**

**30,000+**

sustainability  
professionals



**Twitter  
accounts**

**10,000+**

followers



**Webinars**

**700-1200+**

regular sign-ups



**Website  
audience**

**110,000+**

annual users



**LinkedIn  
channels**

**20,000+**

sustainability  
professionals



**Podcast  
channel**

**8,000+**

monthly  
downloads



**Promote a discussion** that aligns with your values, sustainability credentials and leadership position



**Engage a highly relevant audience of stakeholders** around your sustainability programmes and initiatives



**Boost awareness of your programmes** through extensive exposure in the months around the conference



**Support and drive progress** in utilising innovation to accelerate food system transformation

## EXHIBITION AND SOLUTION ZONE

The forum will showcase the leading innovations and solutions that assist business in creating sustainable agricultural supply chains. These solutions will be positioned in the very heart of the networking area. Exhibitors will make the most of prominent exposure over 6+ hours of dedicated networking time, creating long lasting connections with 350+ decision makers all pre-qualified with specific sustainability challenges in your field.

## STAKEHOLDER ENGAGEMENT AND COMMUNICATIONS

Around the forum, we'll be continuing the conversation through sponsored workshops, roundtables and webinars. Created bespoke, these discussions are designed to strengthen dialogue and build relationships with key stakeholders. These engagement opportunities allow business to utilise IF's reputation and network to ensure key insights into policies, programs and initiatives.

Click here for more information >>>

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